



MEDIA RELEASE

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United4Children.org



FOR IMMEDIATE RELEASE

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June 24, 2016

“Appleton” Joins Board of Directors

(St. Louis, MO) United 4 Children is pleased to announce that Ms. Alyson Gabel Appleton has joined the Board of Directors. Appleton is Vice President of Communications, Marketing and policy with Advantage Capital Partners. As a member of Advantage Capital Partners expansion team, Appleton works with investors and policymakers to promote capital formation initiatives. Appleton has nearly a decade of experience in government relations and legislative policy. Prior to joining the team, Appleton worked for Ebay Inc. in federal government relations, serving as PayPal’s lead Washington representative. In this role, she promoted PayPal as a leader in global online payments, working to influence smart policymaking in the area of mobile payments.

United 4 Children educates and advocates for children who are at-risk. We invest early in children through their caregivers, teachers, and families to: reduce youth violence; prevent child neglect and abuse; and address educational inequities.

United 4 Children sets and maintains quality standards in early childhood & afterschool programs through career development, training, mentoring and consultation sessions.

United4Children.org

About United 4 Children: United 4 Children improves the social, emotional, physical, and educational well being of our children by enriching the knowledge of families, teachers, and caregivers.

United 4 Children envisions a future where all children achieve educational and life success.